



Walker Information Event Overview

The Snowflake Streak is a Peer-to-Peer Fundraiser to help keep uninsured children and adults healthy and well in our community. It is a fun, family-friendly one-mile walk around the scenic Stagecoach Park Loop on the coldest day of the year.

WHO: You! Your company, school, civic group, family or church team

WHAT: 0.97 mile walk on asphalted trail loop. Walking fundraiser event!

WHERE: Olathe Community Center/Stagecoach Park 1205 E Kansas City Rd Olathe, KS 66061

WHEN: January 25, 2025; Check-in from 7:45 a.m. to 8:15 a.m. (enjoy hot cocoa and coffee). Program begins at 8:15 a.m., and Walk starts at 8:30 a.m. Breakfast provided after the Walk.

WHY: It's a fun and meaningful way to give back and help your neighbors. This fundraiser will help provide quality, accessible and affordable health care as well as supportive connections to social services.

THE GOAL? To raise \$50,000 for Health Partnership Clinic. Best of all, we will showcase area sponsors and connect in a fun and active way with the community—all for a great cause.

Incentives and Prizes

Individuals who raise funds will be eligible for the following

- \$ 100 Snowflake Streak T-shirt
- \$ 175 T-shirt Tube Tumbler Hot and Cold Gift Set
- \$ 250 T-shirt Blanket
- \$ 500 T-shirt Fleece Full-Zip Jacket
- \$1,000 T-shirt Activity Tracker
- \$2,500 T-shirt The Whole Shebang!

❄ Prizes for **Best Dressed Adult** and **Best Dressed Child** will be presented.

Want to wear your Snowflake Streak Gear on Walk Day?

Complete your online and offline fundraising by January 17, 2025, so your Team Captain can turn in donations and pickup walker incentives on January 22, 2025, at the Health Partnership Clinic – Administrative building.

Online Fundraising

Join your team online at <https://hpcks.org/snowflake/> and create your own personalized Streaker webpage! Also online are fundraising tips to help you get started.

- ❄ "Who Do I Ask?"
- ❄ Social Media Tips
- ❄ Email and Text Message Templates