

# 2025 SNOWFLAKE BENEFITING HEALTH PARTNERSHIP CLINIC STREAK

## WHY WE WALK

The Snowflake Streak, our first fundraising walk, brings together caring individuals, families and area businesses who want to help neighbors who are struggling physically, mentally and financially. The Snowflake Streak raises money to help keep low income and uninsured children and adults healthy and well in our community. It is also a fun and meaningful way to give back and to learn more about Health Partnership Clinic's mission of providing quality, affordable and accessible medical, dental and behavioral health care. The clinic serves Johnson, Miami and Franklin Counties.

We invite you to join our fun fundraising walk on Saturday, January 25, 2025. The Snowflake Streak features a walk on the scenic Stagecoach Park Loop at the Olathe Community Center, fun activities and breakfast. Check in is from 7:45 to 8:15 a.m., program starts at 8:15 a.m., and walk begins at 8:30 a.m. As a walker or team captain, your Snowflake Streak experience includes a personalized fundraising page to share with friends and family, fundraising tips and tools, individual incentives, team prizes and more. The event is suitable for all ages—bring the whole family and help support your neighbors.



### General Info.

#### **What is the Snowflake Streak?**

Health Partnership Clinic is hosting the Snowflake Streak, a less than one mile walk on the Stagecoach Park Loop on the coldest day of the year. We walk to raise funds to underwrite the cost of care for uninsured and low-income children and adults and to build awareness about the services our clinics provide.

#### **How are the fundraising monies used?**

All proceeds from participants and walk sponsors will be used to support the care of the uninsured. About 50 percent of our patients are uninsured. We are grateful for the support of our corporate sponsors, donors and in-kind donations as well as the funds raised by walkers and their donors. The Snowflake Streak funds work year-round to provide quality, affordable and accessible health care and supportive connections to social services for low-income children and adults.

#### **When is the Snowflake Streak?**

Our walk will be Saturday, January 25, 2025.

#### **Where is the Snowflake Streak and what is the walking route?**

The Snowflake Streak will be held at the Olathe Community Center, 1205 E. Kansas City Rd., Olathe, Kan. 66061. Walkers will walk the Stagecoach Park Loop's 0.97-mile walking trail on asphalt.

## How do I get there? Is there parking?

The Olathe Community Center is located at 1205 E. Kansas City Rd., Olathe, Kan. 66061. Yes, there is plenty of free parking. Enter through the main doors.

## What is the event schedule?

Check In (7:45 - 8:15 a.m.)

- ❄ Check In
- ❄ Complimentary Draw String Bag Distribution
- ❄ Photo Booth
- ❄ Warm Up Minute
- ❄ Coffee and Hot Cocoa Bar Open
- ❄ Weather Report

Program (8:15 a.m.)

- ❄ Welcome
- ❄ Special Guests and Presenting Sponsor Shout Out
- ❄ Committee Introduction
- ❄ The Why
- ❄ Individual and Team Awards

Release Groups to Walk (8:30 a.m.)

Breakfast and Wrap Up (8:45 - 9:30 a.m.)

- ❄ Welcome Walkers Back
- ❄ Grab and Go Breakfast
- ❄ Photo Booth

## What awards will be offered?

The following awards will be given:

- Top Fundraising Team
- Best Dressed Team
- Most Team Members
- Best Dressed Adult
- Best Dressed Child

## Registration Info.

### How do I register for the Snowflake Streak?

Team registration—which can be one person or more—will open on Wednesday, October 9, 2024. Participants can register as individuals, set up a team, or join a team of work colleagues, family and more. Individuals can also register multiple people at once such as family or friend groups. Although there is no fee to walk, we encourage individuals to raise \$100 which earns participants a Snowflake Streak T-shirt. There are also other incentives including a hot/cold tumbler set, blanket shawl, fleece jacket, Garmin Activity Tracker, etc. The more you raise, the more incentives you earn!

All who attend must be registered and review and accept our liability waiver which is located online. Parents/Guardians can read and accept on behalf of participants under 18 years of age.

### Can I start a team?

Yes! When you click register, you can select to walk as an individual, join a team, or start a new team. If you choose to start a team, you can create your own group of friends, family, co-workers and beyond! You can invite more people to join your team, the program makes it easy to share with people through many channels.

If you are walking as a team, please set a location to meet your fellow walkers. We encourage teams to attend the walk and show team pride - wear matching scarves, carry signs, decorate and have fun. Prizes will be given for Best Dressed Team, Individual Adult and Child, Top Fundraising and Most Team Members. But no pressure, just being there together is what we're most excited about!

A Team Captain Meeting will be held in person on Monday, Nov. 4, 2024, at the Double Nickel Bar & Grill, 189 S. Rogers Rd., Olathe, Kan. 66062.

### **Is there a cutoff date to register?**

Please register by Friday, January 17, 2025.

### **Is there a registration fee?**

There is no registration fee. However, we hope that you donate a minimum of \$100 as an individual or better yet, form a team and encourage them to fundraise on your behalf. Every member who raises \$100 will receive a Snowflake Streak T-shirt. There are also other individual incentives and team awards.

### **Fundraising Info.**

#### **How do I get a T-shirt?**

Individuals who raise \$100 or more will receive a Snowflake Streak shirt (adult sizes only).

#### **Is there a fundraising minimum?**

We ask that each participant raises \$100. Everyone's contribution makes an impact. Each participant can reach out to their social contacts to help make strides toward our fundraising goal of \$50,000. We can help you reach your fundraising goals with tips and tricks. See guide for more details.

#### **Where do I turn in money?**

Complete your online and offline fundraising by Friday, January 17, 2025, so your team captain can turn in donations and pick up walker incentives on Wednesday, January 22, 2025, at Health Partnership Clinic, Marketing/Outreach Office (405 S. Clairborne Rd., Suite 2, Olathe, Kan. 66062). Additional donations can be brought to the check-in table the day of the event.

#### **How do I fundraise?**

Our fundraising guide is online and offers plenty of resources to help you! We are working with a fundraising platform that helps you reach out to people to help contribute to the cause. And all the donations received are tax deductible to your donors. It also keeps track of your individual and team goals! Cash and checks are also accepted!

You can also help support our mission by purchasing a Snowflake Streak hat for \$25. Watch for more details soon!

#### **Will donors receive tax documentation for their donations?**

Yes! All donations that your supporters give toward your participation in the walk are fully tax deductible. Donors will receive tax documentation, via email or letter, for their gifts.

**What is Health Partnership Clinic's Tax ID number?** Health Partnership is a 501C3 non-for-profit organization (EIN# 48-1115529). Your contribution is tax deductible to the fullest extent allowed by law.

#### **I do not want to walk; how can I help?**

There are many ways to help with the Snowflake Streak. You can help spread the word by sharing our website and via social media. You can volunteer to help with our walk, or volunteer at our clinic. You can also donate to the Snowflake Streak using this link

<https://givebutter.com/hpcsnowflakestreak> or scan the QR code:



## **Safety and Other Info.**

### **What should I wear at the Snowflake Streak?**

Please wear warm clothes and comfortable shoes for walking. The Snowflake takes place rain, snow, or shine (unless the facility closes due to inclement weather, but we're hopeful that won't happen). Participants should be prepared for very cold weather and possible inclement conditions. The time outside will be about 15-20 minutes. The kickoff and breakfast will be inside the facility.

### **What if I cannot participate in the walking portion, due to mobility and other challenges?**

Our event is for everyone! The less than a mile walking trail loop is just one part of the event and while it occurs, you are welcome to enjoy coffee and hot chocolate and visit the Snowflake photo booth. The Olathe Community Center is wheelchair accessible, and our route stays on an asphalt trail, so the wheelchair and mobility devices can more easily be used, weather permitting.

### **Is the event held in bad weather?**

We will make every effort to hold the Snowflake Streak. However, Health Partnership holds the right to cancel the event, in its sole discretion, due to circumstances that may compromise the health or safety of the participants, including without limitation, unusually severe or extreme weather, etc. We will inform registered participants as soon as possible by email and/or phone and post announcements online at [hpcks.org/snowflake.org/](https://hpcks.org/snowflake.org/) and the clinic's Facebook page.

In the event Snowflake Streak is cancelled, it will not be rescheduled, but we hope to see you in 2026! All donations submitted are non-transferable and non-refundable, even if the event is cancelled. Your donations will go directly to the cause, and we hope your donors will appreciate supporting Health Partnership regardless of the cancellation.

### **Can I run the course instead of walking?**

Yes, you may run the course. However, you will not be timed, and awards are not given for completing the course. We will make an announcement for all runners to move to the beginning of the Start Line, so they do not have to run past the walkers.

### **Can I bring a stroller/wagon?**

Yes, please feel free to bring strollers if it helps with walking with little ones! Just be aware we may be walking on snow covered asphalt.

### **Can I bring my dog?**

Pets are not allowed at this event.

### **Can I participate virtually?**

We love seeing support across our community but won't be offering a virtual component this year. This is something we will consider next year. You can help support our mission by purchasing a Snowflake Streak hat for \$25 (link will be on our website) or donating at <https://givebutter.com/hpcsnowflakestreak> or scan the QR code:



### **Where will event pictures be posted?**

Event photos can be found on our Facebook page, or website, <https://hpcks.org/snowflake/>.

